

FOR IMMEDIATE RELEASE:

Contact:

Contact Person: Whitney D.W. Smith
Company Name: Sustainable Strength
Email Address: info@sustainablestrength.org
Web site address: www.sustainablestrength.org

Announcing the Sustainable Strength Launch Party and Fundraiser, Thursday, 7:00 – 10:00 PM, August 27th

NEW YORK, New York, August 5, 2009 — Sustainable Strength® will host a launch party and first fundraiser on Thursday, August, 27th, 2009 from 7:00 to 10:00 PM at Delicatessen located on 54 Prince Street, New York, NY 10012. Tickets are available at <http://sustainablestrength.eventbrite.com/>.

Sustainable Strength® is a 501(c)3 registered non-profit organization formed to address challenges facing urban land and community development by promoting sustainable methods of infrastructural and economic growth.

Mission – Redefine urban economic and infrastructural development in the context of sustainability and community. Reduce poverty, instability, urban blight and the impact on the environment while increasing mobility, bettering education, and implementing sustainable methods of construction.

Description – Sustainable Strength® brings together community activists, industry professionals, and scholars to discuss and critically analyze historical and current issues plaguing the urban community. Focusing on society's infrastructure and its relationship to land and material use while considering urban development and policy, Sustainable Strength® encourages an efficient, feasible and sustainable remedy, including the use of sustainable or green methods of development and community strengthening models as well as the application of these models. The research and analysis will translate into projects that will serve as models supported by our campaigns, putting research to practice, from which new standards will be set and urban development will be advanced! Community outreach projects focusing on both community development and sustainable land use will focus on strengthening the community's structure providing evidence of a strong relationship between successful, profitable, and sustainable development projects and successful community growth. All of which are dependent on inclusive research, analysis and decision-making.

For additional information please contact Sustainable Strength® at info@sustainablestrength.org.

To buy tickets for the event please visit Sustainable Strength® at www.sustainablestrength.org.

#